

TAP

Talented Athlete Program



World-Class
Coaching & Camps

Mission:

Support and develop players that have been nominated for, and are playing within the Talent Academy, [TA] .

With 20 years of coaching experience, and producing in recent times some of the most promising, driven and well rounded players, PHC is excited to create a program that further enhances and supports young athletes.





About / Overview of the TAP.

The TAP has been specifically designed to support young athletes who have been:

1. Selected / Nominated for a Talent Academy [TA] trial or assessment
2. Currently playing at TA level.

At PHC we have recognised there are significantly **reduced coaching** and training opportunities for players at this level. A level for which athletes / parents have high expectations and want to see appropriate environments and technical coaching, that **prepares** them for assessments and of course matches and tournaments.

The objective of the TAP is to provide 4-8 yearly coaching days throughout the year, along with other support mechanisms and guidance. Players will have the opportunity to **play and train** alongside other TAP athletes, and receive high quality coaching from me and other top coaches.



About Us:

The Performance Hockey Coaching Philosophy is built on three core values:

1. Create Technically brilliant players
2. Encourage Creativity when playing
3. Make playing enjoyable

We have delivered coaching courses, programmes and camps for nearly a decade and a half, and in that time thousands of players have become the best that they can be. With many going on to represent England and Great Britain.

Matt, who represented England U21s and played in a Junior World Cup is recognised Globally as a top-level coach and his passion for the sport shines through on the pitch.



Problems you face as a player

1. A lack of understanding about the process, assessment criteria and overall TA pathway.
2. Not understanding what the coaches are looking for on the day, and how the day is structured.
3. Your coaching / training at club, school or county isn't preparing you for the assessments or TA.
4. You cannot access top-level coaching to support and aid your preparation for TA.
5. You are looking to be stretched and challenged in more competitive environments.
6. Your skill-sets are limited, and you are looking for expert guidance.
7. Want to be around players that have achieved more - so you can benchmark and see what good looks like.
8. You want to collate feedback from us, and supporting evidence of your commitment to show to your selectors and coaches.



Is this you?

1. You want to achieve the best you can within the sport?
2. You want to stand out at the TA festival, Trials and Assessments?
3. You can see other players make selection and don't want to be left behind?
4. Feeling frustrated that there are opportunities there for you, and you want to grab them with two hands and make the most of them?
5. You want more than just hockey coaching, but support and guidance?



Testimonials & Success Stories



"Matt has been instrumental in the early parts of my career, I attended many of his camps and courses, which helped me break into England U16 Team".



Jacob Payton

Senior Men England



"I really enjoyed the technical expertise that Matt provided, and the courses were always fun and engaging".



Ellis Robson

Senior Men England





Ollie Payne

Great Britain & Olympian



It was excellent to work with Matt creating the content for the App, he clearly has an excellent program".





Vic McCabe

England U16/U18/Senior/National League



Caitlin Witham

Wales Senior



"It was great looking at my drag-flick technique and overall distribution work with Matt".

"Matt's Camps, and PHC really help develop players, and working on camps and courses has been really fun".



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Lily Owsley

Great Britain and Olympic Gold



"We started working together in Covid, and supporting PHC and many players on his camps and 121s has been awesome".

Those young players are now starting to become outstanding young Internationals, and I play against them in the league".



Ollie Willars

Former GB and England



"Working with Matt has been a brilliant, supporting his 1-2-1s, Camps and Courses."

We now coach together regularly and his appetite to see players develop and improve is excellent, and his technical knowledge is second to none".

List of International Players:

Matt has supported these players represent England in the last six months.

England U16 Girls:

Freya Ashford
Carys Davies
Georgia Doel
Ava Shaw
Niamh Thompson
Caitlin White

England U16 Boys:

Thomas Wood
Taiki Mumford
Isaac Edwards
Jack Boden
Max Fairley

England U18 Girls:

Ruby Butterfield
Evie Grindal
Kiran Kaur
Emilia Puddicombe

England U18 Boys

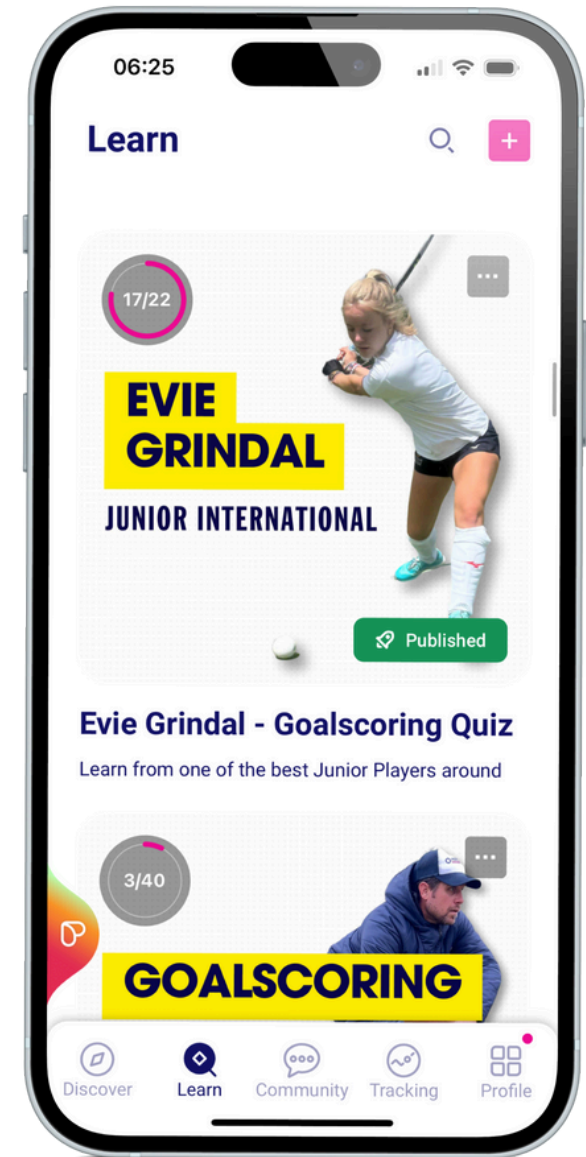
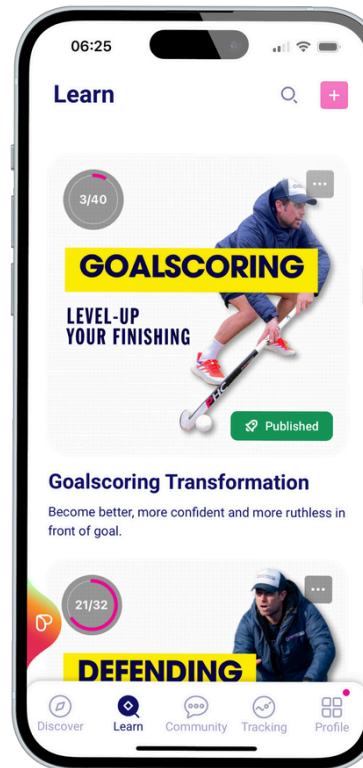
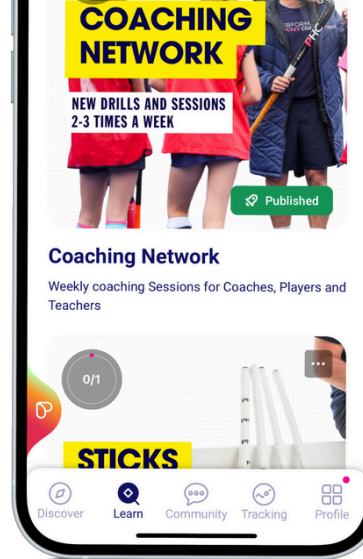
Toby Day



The Coaching App

We have a World-Class Coaching App that will support your game and development.

Packed with content from high-performing players and internationals.



Training T-Shirt

You will receive your very own PHC TAP Training T-shirt



PHC Kit and Accessories

We have been developing our kit, sticks and accessories and you will have access to this at reduced rates.





Three specialist sticks:

1. Extreme Low Bow
2. Late Bow
3. Low Bow



Shinpads, Gloves, Grips, Socks, Ts, Bags

How it works & what's included?

1. PHC will put on **6-8 training days** throughout the year at top-level venues, that include: Bisham Abbey, Lillieshall, Nottingham and other key clubs / facilities. You can attend as many as you like, and we would recommend a minimum of four/five.

These specialist days will run from 10-16.00, and have 30-40 players per day Maximum, with specialist keeper coaching, and the highest level players and coaches creating competitive environments.

2. Mentoring and support where you need it. Reach out to us when you need, ask questions and seek advice.

3. Opportunities for 1-2-1 sessions and individual support

4. Webinars and Presentations from England and GB players.

5. Sponsorships of 25-50% OFF PHC sticks and equipment

6. Access to the PHC App

7. Free Training T-shirt

8. Become apart of a top-level community of players





Outcomes

Build confidence in your technical skills, game i.q. and become an athlete that competes and delivers in pressured environments.

We'll create environments that stretch you, and challenge you, broadening your capacity and understanding.

Get inspired by Top athletes and players ahead of assessments, trials and tournaments.

Take accountability of your pathway and goals.

Become the best player you can be.

Cost:

Your yearly membership is just: £299.00

[Entitles you to join us for 4-8 camps per/year] + Additional support as documented.

Performance Camps delivered by PHC are typically £60 p/day, so this represents great value, along with the additional support.

*First limited cohort of players will be invited to Join by **August 1st**, if successful.*

Our First session will be at **Bisham Abbey**
[Home of Great Britain Hockey] in October
Half Term.

APPLY NOW