

# WELCOME

Performance Hockey Coaching is now a World-Wide recognised coaching brand, that supports players and coaches, both face-to-face and remotely.

Established by Matt Fairburn in 2022, it grew rapidly as place to enjoy tips and tutorials via Instagram, and with nearly 70k followers online is recognised as the place to go for online learning.

In the past 18 months the business has developed, supporting players with Specialist Camps, CPD and high-level kit and equipment.

We would love to help you as an individual, club, school or organisation, so get in touch.

M. Fairburn

Matt



#### **Contents:**

Page 1	. The App
Page 2	
	. Two Day Camps
	Two Day Camps
	Residential Camps
	Residential Camps
Page 7	CPD
Page 8	
Page 9	
Page 10	. Keepers
Page 11	. Testimonials
Page 12	. Testimonials
Page 13	Success Stories
Page 14	. Success Stories
	. Sponsorships
Page 16	. Sponsorships
Page 17	Coaches
Page 18	. Coaches
Page 19	. Coach <mark>es</mark>
Page 20	. Coach <mark>es</mark>
Page 21	. Coache <mark>s</mark>
Page 22	. Coache <mark>s</mark>
Page 23	
Page 24	. Coaches
Page 24 Page 25	. Equipm <mark>ent</mark>
Page 26	. Equipment
Page 27	
Page 28	

## THEAPP

## The World's largest online hockey coaching resource

#### What's included:

- 1.55 Hours of Content
- 2.10 + Varying Sections
- 3. Olympians + World-Class Coaches
- 4. Regular Content Updates
- 5. Lifetime Access

The App is designed to support players at the start of their journey through to coaches wanting to understand the complexities of the game.

It is an unrivaled tool, that supports athletes, parents, teachers and coaches improve and progress.

Gold Plan £49.99 Coaching Network £99.99

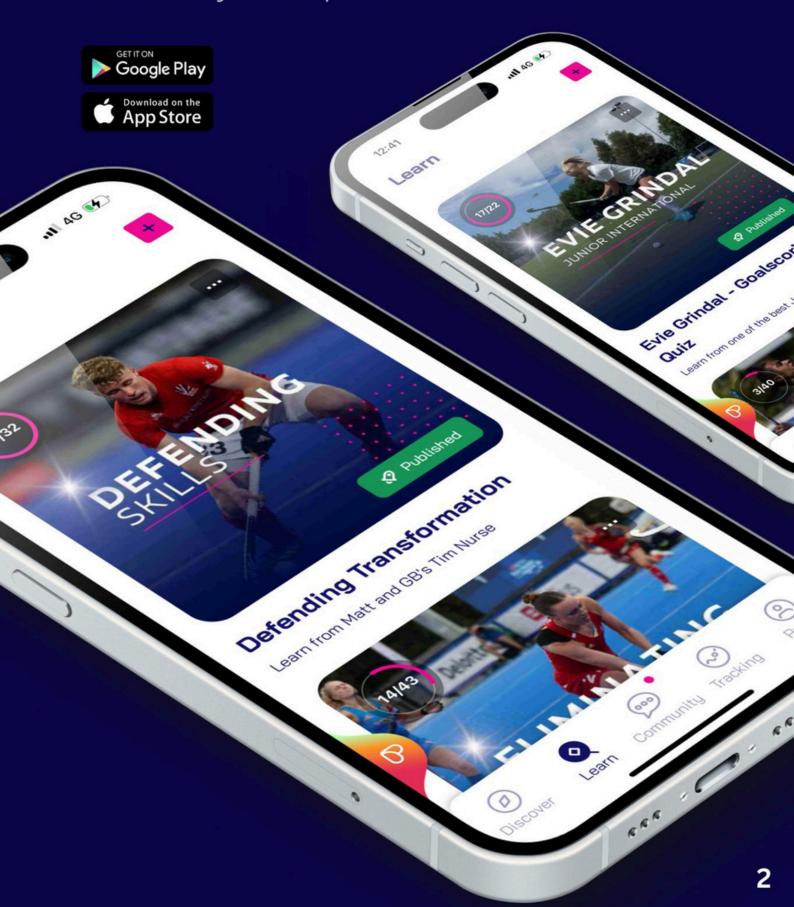
Join 9000 users World-Wide







## Performance Hockey Coach Field Hockey Development



66 99

Both girls got in the car buzzing from their day – they chatted for the full 30 mins ALL the way home about what they had done, the fun they had had (both on astro and with new friends) and the skills they had learned. A simply glorious day in the autumn sun with other like minded children and inspirational motivating coaches.

(Ginnie - Parent)

# DAY CAMPS

# Specialist 1, 2 & 3 Day Camps for Young Athletes.

With nearly a Decade and a half of experience delivering camps across the South West of the UK. We pride ourselves on a proven formula that inspires, nurtures, and develops players entering the playing pyramid for the first time, or indeed a player with high hopes to represent their country and more.

**Developer Camps:** 7-14 Years | Girls and Boys | All Levels Here we aim to create fun environments, that challenge and inspire young players to be creative, and to express themselves.

Performance Camps: 12+ | County Level | Boys and Girls

Here, players can be expected to be exposed to more advanced techniques, skills and ideas. Supporting them on their journey to more high-level Hockey.





### Outstanding Overnight Courses

Since 2022 we have been delivering Overnight Camps, both two and four-night options at some excellent venues, including Malvern College in the background.

We have been hugely successful at running these popular courses, bringing in Olympians, World-Class Coaches and Top players to inspire everyone who attends.

Those who attend can enjoy beautiful facilities, off-pitch entertainment and lovely boarding houses, alongside exceptional coaching.

For: Players 11+, Girls and Boys

Perfect For: Preparing for the new season / Player Pathway success

Camps run in Easter and the Summer Holidays for 2025 - all dates are available online now.

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Well that was a brilliant week for Lucy!

She loved all the hockey, the up time, the down time, ate the food-that's a plus for quite a fussy eater! Made some friends, survived living with Emme and all the early mornings AND wants to come back! Am sure we will see you somewhere again soon but thank you for a great week.

Parent - Residential







### Professional Development

As a highly experienced coach, I understand the difficulties you may face as a coach, teacher, parent helper or assistant.

That is why we have designed a number of Specialist, Face to Face learning days that aim to support new coaches, with an introduction to hockey course, along with more advanced clinics to give experienced coaches more insight into specialist skills, formations and understanding of the game.

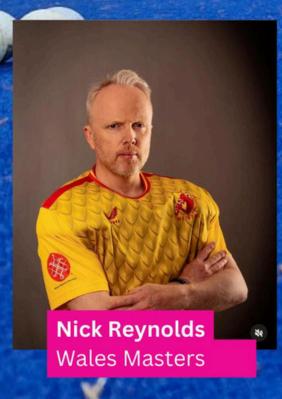
#### We Offer:

Full Day CPD programmes that cover a range of topics, from beginner to advanced.

Afternoon / Shorter Sessions to work on more focused skills, or condensed learning to work around busy teacher schedules.











# KEEPERS

### Goalkeepers - we can support you.

We support both Outfield and Goalkeepers realise their dreams and ambitions. With coaching support through our Amazing App and on field, you're in Safe Hands.

## TESTIMONIALS

### Don't just take our word for it!

66 99

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Parent - Residential

Tina has asked me to contact you on her behalf to thank you re your residential course last week. It was a great success and Mason thoroughly enjoyed it and is already practising some new skills.

Parent - Residential

Will is loving his new stick, it's clearly working well for him, as he cannot put it down!

 $\star\star\star\star\star$ 

Stick Customer

Katy commented she preffered the Hockey Camp to her Dance Courses, so you have cleqarly done something right - well done...

**Day Camp Parent** 





## SUCCESS STORIES

EVIE GRINDAL



Evie has been involved with us for nearly a Decade now, and we have thoroughly enjoyed coaching her. Watching her develop and progress into an amazing player, both Domestically and Internationally.

#### Representing:

England U16 & U18, she has achieved a huge amount already, and we are super excited to see her continue this at Both National League Level and for England.

She now supports our Camps and Courses with her coaching, and delivers inspirational Masterclasses and Technical sessions to the next generation of players coming through.



## Supporting players and Coaches

We support and assist players reach their potential, from as young as ten or eleven, through to senior players, coaches and teachers.

We appreciate that kit isn't always obtainable and great kit and equipment should be enjoyed. Supporting players achieve amazing things.

By providing Sponsorships we get more people into the game, we maintain participation and we help individuals play to their potential. If you think we could support you, and visa versa, then reach out to us, we'd love to hear from you.

Available Equipment: Sticks | Gloves | Shinpads | Grips | Ts | Socks | Hats



### James Masters

# COACHES

### Inspirational Coaching

Across our Camps and Program we aim to bring top-level coaches and players to inspire and develop attendees and learners.

Here you can see just a few of our excellent staff and coaching team, from Current Internationals and top Domestic Coaches.



























#### Can I access the App as a Club/Organisation?

Yes we have a Club Licence we can issue, this grants multiple user access.

## What's the difference between the Gold Plan & The Coaching Network within the App?

The Coaching Network has more coaching content in addition to the Gold Plan Content.

## Can players attend the Residential Camps, just as a day option?

Yes absolutely, we know young players might want to start by attending for the day, or if you live locally.

#### We would be interested in hosting a Camp?

We would love to hear from you, as we are looking for top venues and clubs.

#### Do you deliver 1-2-1 Sessions?

Yes in the South West of the UK, and we can do online consultations.

#### How can I play in a tournament?

We are developing our Next Gen Cup - a chance for young players to play tournament hockey.

#### How can we access your equipment?

We sell our sticks on our Online Shop, and you can apply for a Sponsorship.

#### We're interested in a CPD Day?

I can deliver sessions to support your coaching and teaching staff at times and dates to suit you.



#### In Touch

Instagram: @performancehockeycoach TikTok @performancehockey

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